



PRESS RELEASE for immediate release

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Summa America announces the opening of its “Customer Experience Center” in Beverly, MA

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In April of this year, Summa nv communicated it would set up a subsidiary organization, **Summa America**, to develop its business in the Americas.

Summa America is therefore proud to announce it will open a “Customer Experience Center” this summer to serve and support its dealers, in Beverly MA.

“This location will serve as Summa America’s central distribution center, Customer Experience Center, technical training facility, and service hub for our dealers”, commented Barry Budwit, Vice President and General Manager of Summa America. “We are delighted to be closely located to meet the needs of our channel partners, who are serving the American markets”,

The Customer Experience Center will display the complete assortment of Summa’s professional Roll & Flat Bed finishing systems and confirms Summa’s dedication to the North American market.

“Our focus is to deliver robust and reliable equipment that helps our customers in their day to day challenges” says Wim Maes, President of Summa America. “This state-of-the-art facility will enable us to train our partners, so they can deliver excellent service to our end-users.”

Summa America will be operational for business during the month of August of 2017. More news about Summa America will be disclosed as the organization further develops.

About Summa

With more than 30 years of experience building cutting plotters, Summa delivers highly reliable and accurate products for the sign making, labelling, vehicle wrap, and outdoor advertising industries. Summa’s headquarters in Gistel, Belgium, can be reached by calling +32 59 27 00 11 or located on the web at www.summa.eu.

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