

PRESS RELEASE for immediate release

The 27th of May 2014

Summa: conquering the digital world with high quality finishing products.

The Fespa Global Summit 2014 took place in Munich from the 20th until the 23th of May and welcomed many industry leaders of the digital wide format community. The event owes its unsurpassed success to the overarching concept which sets creativity free because this is where technical innovations from different areas come together with one global goal: the support of the signmaker on a worldwide basis.

Summa seized this opportunity and displayed their renowned range of products at their booth. A multitude of applications with strong growth potential were shown and various kinds of media were cut with the multiple quick-change cutting tools of the flatbed cutting table: F1612: corrugated cardboard, foamboards, vinyl, rigid paper composite board, plexi etc. Thanks to the F1612 Booster Pack a significant overall performance improvement of Summa's flatbed systems is realized by optimizing the motor management of the table and modules and at the same time minimizing waiting times. New load procedures and easier tool handling are a few of the many improvements covered by the F1612 Booster Pack. Any F1612 can be upgraded with this Booster Pack by simply upgrading the firmware and software. Following link shows the extensive new possibilities of the F1612: https://www.youtube.com/watch?v=09_wpjWuIkA/

Summa also demonstrated the successor to their renowned thermal transfer/printer: DC5(sx) at the Fespa show. In the market of the printing technology, Summa DC Series reigns supreme. The Summa DC Series deliver customer ready prints with no need to dry or laminate. There are no VOC exhaust or noxious fumes that could entail any health risk. Resin ribbon printing may last outdoor for up to 5 years without lamination. One single machine will deliver durable full colour and accurate contour cut graphics with the ability to cut completely through the material. The new DC5 printer/cutter has a variety of performance-enhancing features including more media widths, an Ethernet port and a new user interface.

Also on display at Fespa Munich were Summa's professional and highly sustainable contour cutters: Summa S Class 2 and Summacut. Summa's marketing and business developer, Mr Geert Pierloot, comments: "The tsunami of visitors at our booth during Fespa Munich, showing an unlimited interest in our product range, opened up new opportunities in strengthening our position in the signmaking market even more and keep on offering our customers and customers-to-be Summa's unrivaled high quality service".

With 25 years of experience building cutting plotters, Summa delivers highly reliable and accurate products for the sign making, labelling, vehicle wrap, aerospace and outdoor advertising industries. One of the key features of all Summa products is their unmatched durability. Summa's product range includes the remarkably productive S Class and SummaCut cutting plotters, the DC4 thermal transfer printer-plotter and the new Summa F Series cutting table. All Summa cutters come bundled with a wide range of accessories, consumables and software options for both Mac and PC systems. Summa's European headquarter in Gistel, Belgium, can be reached by calling +32 59 270011 or via the Web at www.summa.eu.

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