

## PRESS RELEASE for immediate release



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### The importance of finishing

In view of the upcoming Fespa Hamburg exhibition Summa would like to draw the attention to the importance of finishing products into the overall workflow of the sign maker.

Efficiency, productivity and sustainability are indispensable features in the sign making market. However, to achieve a high-quality final product, you also need efficient finishing. Outsourcing finishing is very time-consuming and will delay the production process. Adding a one-fit-all finishing cutter to your print workflow is thus of infinite importance. Coordination of printing and cutting systems is unquestionably a key factor to assure an integrated and smooth workflow.

*This is precisely the point where Summa appears in the foreground and rightfully claims its existence!*

Summa offers customized finishing solutions to an extensive range of demanding applications. Whether it be roll-to-roll vinyl and paper finishing applications or plastic, cardboard, PVC, acrylic, wood, banner or textile, Summa's highly flexible and reliable finishing systems can be tailored to handle any kind of substrates.

*Each time again Summa guarantees maximum productivity, a seamless workflow and satisfied customers.*

#### ADC and HF router

Also the newly developed innovative products, the ADC and the HF Router add significant value to the overall working process. The ADC (Automated Depth Control) simplifies tool, knife or bit changes by means of accurate measurement and is available for all F Series units and tools of the tangential module.

The HF (High Frequency) router provides smoother finishing of rigid substrates and less rapid wear of the bits, as well as higher processing speeds. Most solid boards, as well as wood, MDF, ACP and acrylics can be processed with the HF router. Both new products will be showcased at Fespa Hamburg, as well.

#### Visit Summa at FESPA Hamburg!

The Fespa 2017 exhibition in Hamburg takes place from the 8<sup>th</sup> until the 12<sup>th</sup> of May. Summa cordially invites you to come and witness the finishing power of their products at their **booth C73 in Hall B7**.

During this indispensable event, our enthusiastic Summa Team will give demonstrations on their product range and support and assist you with utmost pleasure! Don't miss out! Be there!

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## About Summa

With more than 30 years of experience building cutting plotters, Summa delivers highly reliable and accurate products for the sign making, labelling, vehicle wrap, aerospace and outdoor advertising industries. One of the key features of all Summa products is their unmatched durability. Summa's product range includes the remarkably productive S Class 2 and SummaCut cutting plotters, the DC5 thermal transfer printer/cutter and the renowned Summa F Series finishing systems, the F1612, F2630 and F1330. All Summa cutters come bundled with a wide range of accessories, consumables and software options for both Mac and PC systems. Summa's European headquarter in Gistel, Belgium, can be reached by calling +32 59 27 00 11 or via the Web at [www.summa.eu](http://www.summa.eu).

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## Summa press contact

If you would need pictures with high resolution or you would need any other information, please contact Daphne Mertens, +32 59 27 00 48, [daphne@summa.eu](mailto:daphne@summa.eu).

## Note to editors

Photos are available to request by sending an email to [daphne@summa.eu](mailto:daphne@summa.eu).